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Indepay Networks launches Indepay
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NEW DELHI: Indepay Networks, on Thursday launched Indepay - a retail distribution and payment network aimed to further strengthen the retailer - consumer interface in Indian market place.

Indepay is a singular solution to multiple purchases and payment requirements of the consumer. Through Indepay buyers can currently procure goods and utility services starting with mobile top up at the next-door retailer. It enables customers to make both cash & cashless payments anytime to any Indepay enabled merchant instantaneously to avail a wide range of goods & services.

"Indepay through its proprietary platforms creates a network of merchants, telcos, banks & online aggregators. This creates an ecosystem that allows consumers to purchase various goods & services available 'online' at the traditional retail store. A unique enabler, Indepay is an innovative multi-functional goods and services delivery device, bringing value all consumers & partners in a non -disruptive way," Rajib Saha, president & CEO of the company said.

Through Indepay network, neighborhood retailers in times to come can facilitate customers' goods & services like utility bill payments, railways tickets, gifts, flowers, cash less bank transaction & lottery. Merchant benefits also extend to increased consumer footfalls & multiple transactions by individual consumer for goods & services through Indepay terminal thus leading to merchant revenue amplification. New doors for customer acquisition & additional distribution channels through Indepay will guarantee better revenues and a world of conveniences at all times.

